Jessyca Holland

Director of Organization and Community Initiatives, South Arts

BIO - Jessyca has over twenty years of experience working in the arts and culture field. In 2010, Jessyca co-founded C4 Atlanta, a nationally recognized nonprofit arts service organization. During her tenure at C4, Jessyca built and managed programs that reached thousands of artists each year. In addition to her nonprofit work, Jessyca advocates for artists, the arts field, and community development that spurs economic resilience, nurture healthy communities and promotes equity. Jessyca is also an independent consultant and facilitator, working with nonprofit organizations and government departments. She is pursuing a Master of Public Administration focusing on planning and economic development.

Jessyca's interest in supporting people in crisis began when she saved her sister from drowning many years ago. Her parents rewarded her with a cool pencil box and sugar babies. As an adult, Jessyca believes that building social infrastructure through arts and culture leads to resilient communities.

Five words: witty, intellectual, nurturing, curious, and earthy.

Skill - can read a dog's body language well.

Social media - @opportunityarts and [southarts.org](http://southarts.org/)