

CREATIVE PLACEMAKING SUMMIT 2024:
SOUTH AND APPALACHIA

PAST, PRESENT AND FUTURE:

Disaster Management
in the Arts

MARCH 7, 2024





WELCOME & CONTEXT

Who's Here And Why?

cerf+
Craft Emergency Relief Fund

NCAPER
NATIONAL COALITION
FOR ARTS PREPAREDNESS
AND EMERGENCY RESPONSE



*“Creative Placemaking
Needs Creative
Placekeeping”*

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PAST

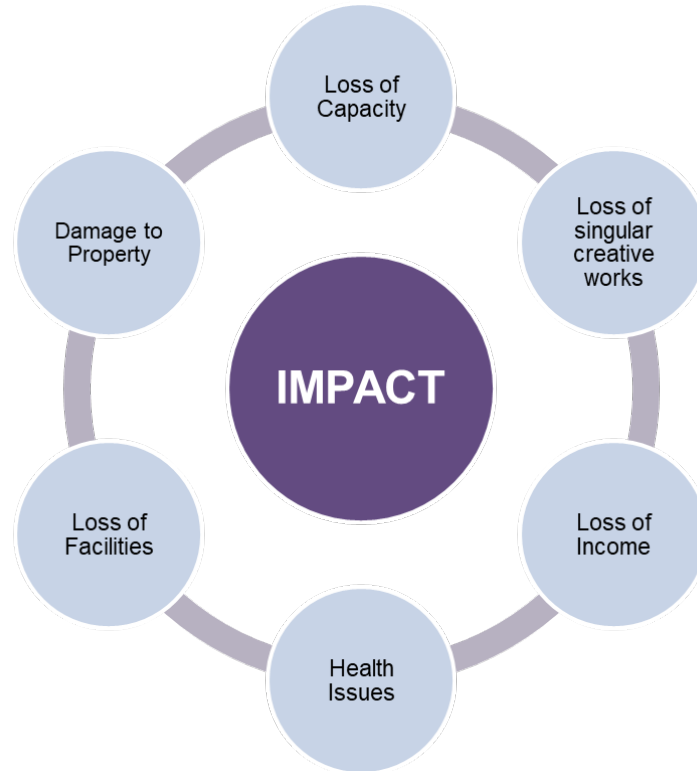
How And Why Did Disaster
Management In The Arts
Become A Practice?

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How Disaster Impacts Arts/Culture



Emergency Management



First Responders and Arts Responders

First Responders we work with:

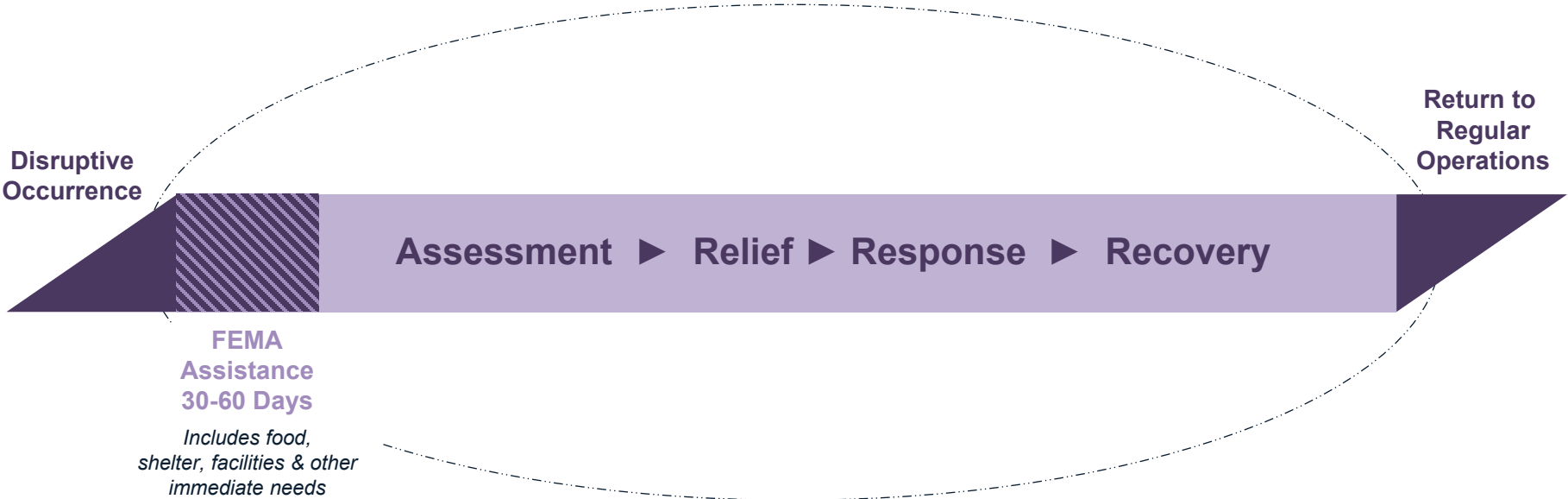
- Police, Fire, EMS
- Local and County OEM
- State Office of Emergency Mgmt.
- FEMA
- VOADs/COADs
- Hospitals
- Public Health Departments

Arts Responders & Artists:

- Organizations that respond to the needs of the arts community in a disaster AND
- Artists and organizations that utilize the arts to aid in emergency response and community recovery
- Services include:
 - Information provision
 - Networking
 - Financial Assistance
 - Education
 - Advocacy
 - Arts Experiences



FEMA Doesn't Take Care Of It All...



Partners Promoting Readiness, Response & Recovery for the Arts



Arts Partner Organizations

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Natural and Human-Caused Disaster/Response Timeline

[Link>>](#)



PRESENT

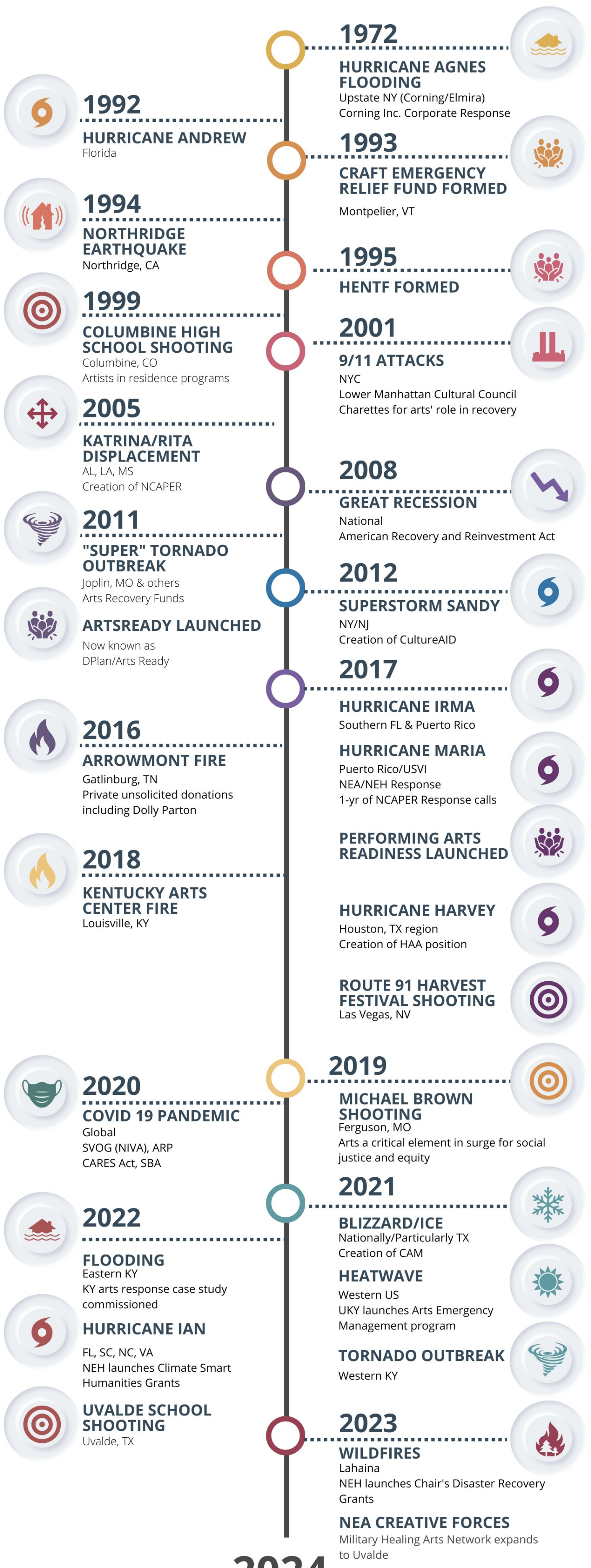
What's happening in the field
right now?

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NATURAL & HUMAN-MADE DISASTER/RESPONSE TIMELINE



1972

HURRICANE AGNES FLOODING
Upstate NY (Corning/Elmira)
Corning Inc. Corporate Response



1992

HURRICANE ANDREW
Florida



1993

CRAFT EMERGENCY RELIEF FUND FORMED
Montpelier, VT



1994

NORTHRIDGE EARTHQUAKE
Northridge, CA



1995

HENTF FORMED



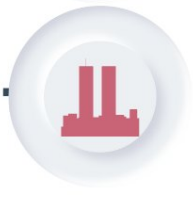
1999

COLUMBINE HIGH SCHOOL SHOOTING
Columbine, CO
Artists in residence programs



2001

9/11 ATTACKS
NYC
Lower Manhattan Cultural Council
Charettes for arts' role in recovery



2005

KATRINA/RITA DISPLACEMENT
AL, LA, MS
Creation of NCAPER



2008

GREAT RECESSION
National
American Recovery and Reinvestment Act



2011

"SUPER" TORNADO OUTBREAK
Joplin, MO & others
Arts Recovery Funds



2012

SUPERSTORM SANDY
NY/NJ
Creation of CultureAID



ARTSREADY LAUNCHED
Now known as
DPlan/Arts Ready



2017

HURRICANE IRMA
Southern FL & Puerto Rico



2016

ARROWMONT FIRE
Gatlinburg, TN
Private unsolicited donations
including Dolly Parton



HURRICANE MARIA
Puerto Rico/USVI
NEA/NEH Response
1-yr of NCAPER Response calls



PERFORMING ARTS READINESS LAUNCHED



2018

KENTUCKY ARTS CENTER FIRE
Louisville, KY



HURRICANE HARVEY
Houston, TX region
Creation of HAA position



ROUTE 91 HARVEST FESTIVAL SHOOTING
Las Vegas, NV



2019

MICHAEL BROWN SHOOTING
Ferguson, MO
Arts a critical element in surge for social
justice and equity



2020

COVID 19 PANDEMIC
Global
SVOG (NIVA), ARP
CARES Act, SBA



2021

BLIZZARD/ICE
Nationally/Particularly TX
Creation of CAM

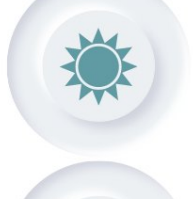


2022

FLOODING
Eastern KY
KY arts response case study
commissioned



HEATWAVE
Western US
UKY launches Arts Emergency
Management program



HURRICANE IAN

FL, SC, NC, VA
NEH launches Climate Smart
Humanities Grants



TORNADO OUTBREAK
Western KY



UVALDE SCHOOL SHOOTING
Uvalde, TX



2023

WILDFIRES
Lahaina
NEH launches Chair's Disaster Recovery
Grants



NEA CREATIVE FORCES
Military Healing Arts Network expands
to Uvalde

2024

20-YEAR PROCESS



**FEMA
REFORMS**



2024 Creative Placemaking Summit



Our World is Changing



- Climate Crisis
- Natural Disasters
- Human-made disasters
- Threat to public health
- Divided communities

We need to learn to:

- Adapt quickly
- Be more human-centered
- Create resilient communities



Disaster Gap

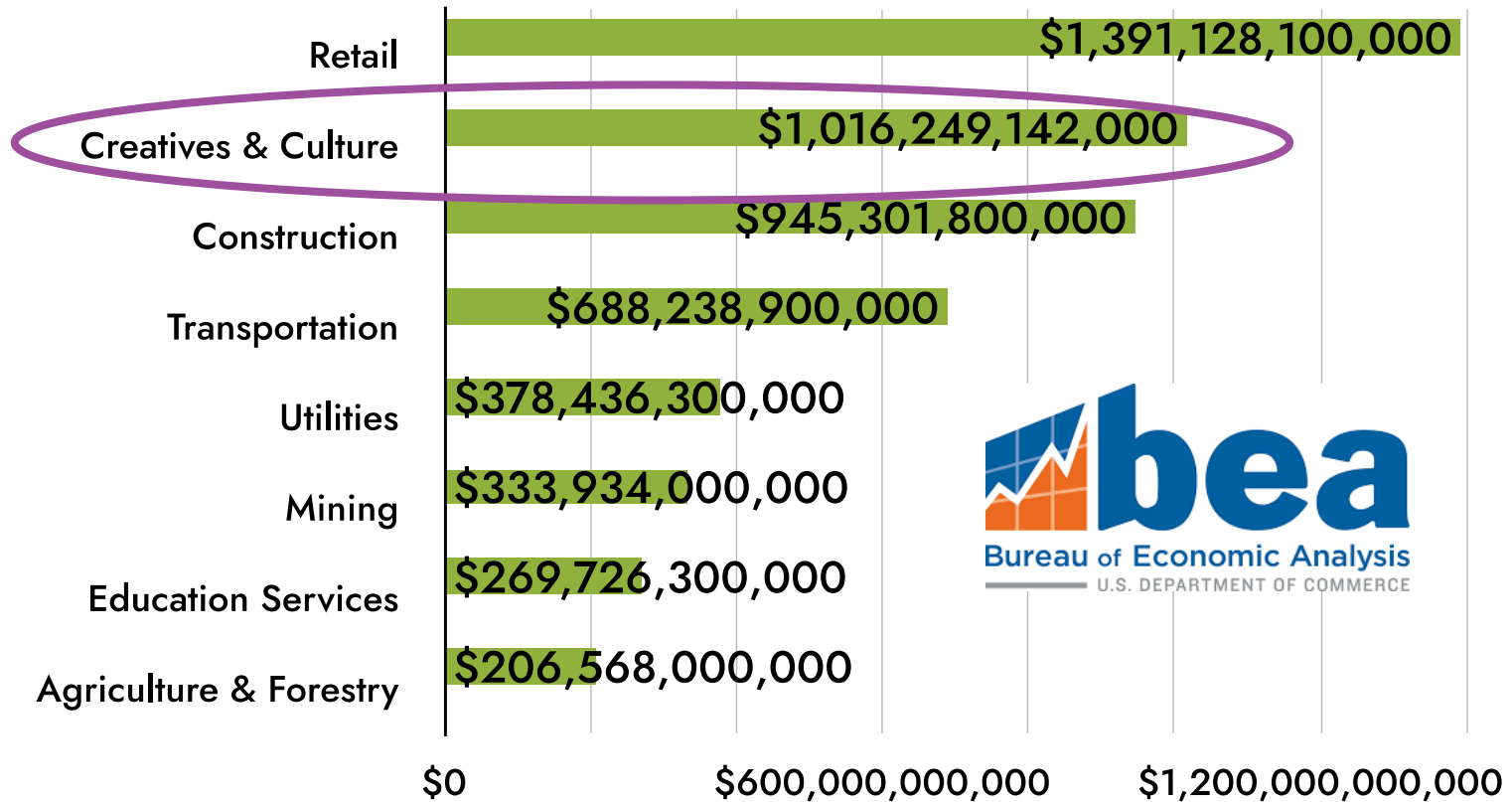
Creative Sector often overlooked in a crisis.

- Includes the unique people, business, history, places, and events that make your community special.
- Can help community see hope and history.
- Can help communicate with whole community and under-resourced groups

Creative Economy includes:

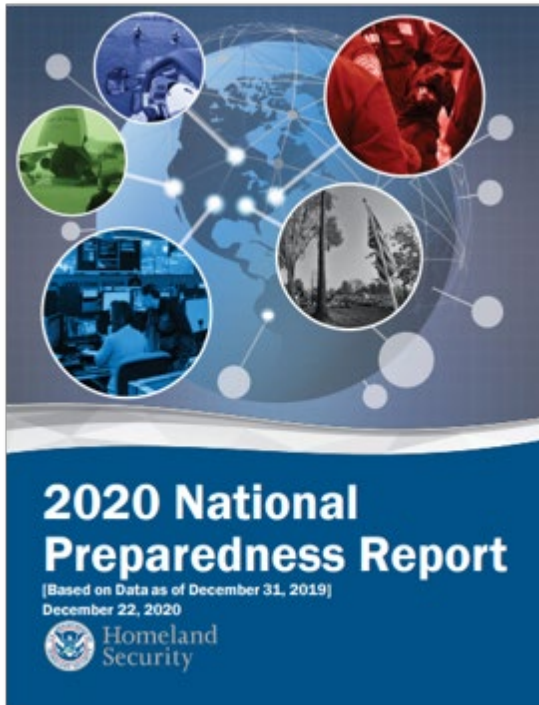


2021 Industry Sector Comparisons



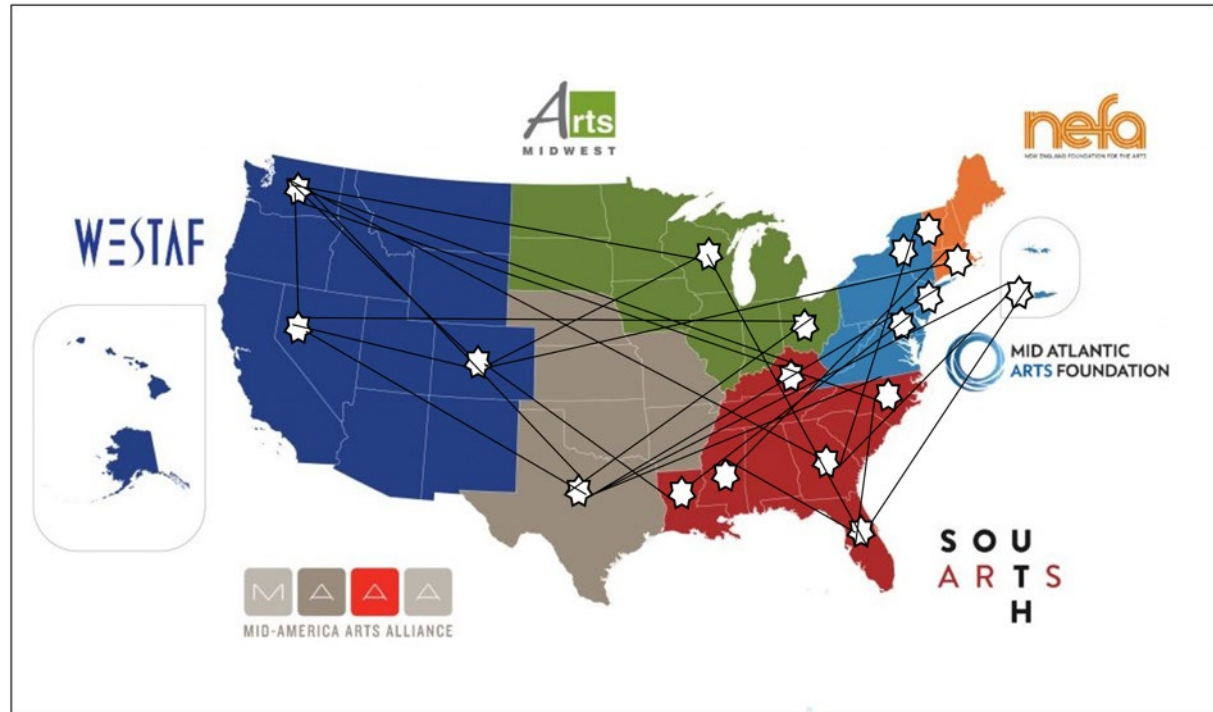
Federal Investment in Preparedness

Creative Sector is not prioritized



Emerging National Network

Creative Sector: Crisis Analysis & Mitigation Coaches



CAM Coaches

Train nationally. Work locally.

- Disaster cycle & emergency management protocols
- Facilitation Skills
- Coaching Skills
- Build the Network



Grow Community Readiness

Inspire

- Hope
- Empathy
- Diverse community voices
- New leaders
- Prepared and embracing Readiness



Air Community Development Process & Programs

Step 1: Engage

Assessing local interest & building enthusiasm

It begins with community outreach, followed by a two-hour workshop to spark understanding and collaboration between creative and emergency management sectors and individuals.

Step 2: Gather

Building new local readiness network

Expand partners and meet regularly to share resources, develop community preparedness and readiness plans, and identify mitigation topics for Shift Mitigation Workshop.

Step 3: Shift

Designing small, community-led mitigation projects

In a multi-day, hands-on workshop, Air Certified Facilitators help small teams use collaboration skills, design thinking, and business planning to create small, locally implementable mitigation projects.

Workshop Purpose

Build deep relationships and trust between the emergency management and the arts and creative sectors to build stronger, more resilient, ready communities that serve everyone well.

Community Objectives

1. Create a local network that includes both local emergency management and creative sectors.
2. Build and strengthen grassroots community awareness of and participation in emergency management cycles and systems.
3. Develop and expand community-led preparedness and mitigation projects using the arts and creativity.

Mitigation Phase

Reduce Future Disaster Impacts

- Plan and implement after recovery when things are calmer – blue sky time
- Projects focus on better serving people or communities who didn't get help
- Projects can involve infrastructure investments



Community Collaboration Mitigation Project

- Address local preparedness or mitigation issue
- Include people who don't work or play together
- One year timeline
- \$25,000 or less
- Can happen with who and what you already have!
- Leads to bigger projects



Small scale projects
are low risk and can
succeed quickly

2023 Shift Mitigation Workshops

D.C./Maryland/Virginia (DMV) Metro February 9 -11

Goal: Post COVID, mitigate the next health care emergency with a regional project that is locally implementable.

- Teams identified problems uncovered by the COVID pandemic
- Both teams designed pilot, demonstration projects that can be replicated.



2023 Shift Mitigation Workshops

DMV Metro Team Blue

Goal: Address trust issues with emergency management agencies

Project: Street fair serving a Baltimore distressed neighborhood

- Live local music, art, and food
- Emergency management and social service agency booths with free swag
- Raffles & attendance prizes



2023 Shift Mitigation Workshops

DMV Metro – Team Orange

Goal: Address food insecurity

Project: Community garden serving distressed Baltimore neighborhood with elementary school and assisted living facility

- Existing city owned land
- Classes about growing and preserving food
- Art activities in the garden
- Cross generational activities
- Donations of food to elderly



2023 Shift Mitigation Workshops

Houma, Louisiana– Tune In Terrebonne

Goal: Mitigate communication issues during hurricane

Project: Radio Station & data collection project

- Existing high wattage radio station has been designated for official emergency updates during disasters
- Local DJs, ministers, and music provide hope
- Churches organizing volunteer effort to collect names and needs for all residents in Parish.
- Crank radios to incentivize sharing data



2023 Shift Mitigation Workshops

Houma, Louisiana– Meet Me at the Tree

Goal: Mitigate communication issues during hurricane

Project: Prototype a 15' tall CAT5 safe metal tree sculpture for one Bayou community in Terrebonne Parish.

- Meeting place & charging station– generator and direct power supply
- Loudspeaker and lights (will broadcast Tune In Terrebonne)
- Designated supply distribution center
- Fundraiser includes leaf tiles with family names



2024 Climate Resilience Pilots

City of St. Louis, MO & Lake Charles, LA

Goal: Increase emergency management and planning agency budgets to include staff to serve the creative sector and under-resourced cultures and communities

The work:

18 month process including: discovery related to climate resilience and migration opportunities, community network development, Air and other arts focused workshops, and policy development.



**PERFORMING
ARTS READINESS**
a community served by ✦ LYRASIS

Big takeaway – the arts sector does not have capacity to do this work – even if funded. We have to work at local level to leverage other allies and resources.

Climate Resilience & Systems Change

New Workshops being piloted

- Emergency Management & other City agencies open communication
- City and Regional Collaboration
- Neighborhood Level Engagement – What Should We Protect & Save?



The Present:

Not many do this work!

**Some are trying to
change:**

- **FEMA**
- **Higher ed**
- **Arts organizations**



FUTURE

Where do we go from here?

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“So, What’s Next?”

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Taking It To Tomorrow



What Have We Learned From Hurricane Katrina



Infiltrate, Educate, Activate



If We Can't Mitigate, We CAN Minimize



Build a Scaffold BEFORE Disasters Happen



What Can You Do?

Invite

Inform

Engage

Summary

- It's never too late to start mitigation and readiness efforts. It only takes one step at a time – but – the key is that **you have to start.**
- **Talk** to your family, friends, and peers.
- **Engage** your community and their community.
- Gather, share, and appreciate **resources** that exist.
- **Everyone** is of use in disaster response.
- You have to give them **something specific** to do





**THANK
YOU!**

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RESOURCES



Crisis Analysis & Mitigation Coach Program



dPlan | ArtsReady



Disaster Resiliency For Artists & Nonprofits



Cultural Placekeeping Guide



NCAPER



Expanding Mitigation Guide



Performing Arts Readiness



Creative Relief



Craft Emergency Relief Fund



Rauschenberg Emergency Grants