



**STEERING COMMITTEE**  
**AGENDA: 2020 Planning Retreat**

Thursday, January 9, 2019

The Actors Fund Offices: 727 7th Avenue, 10th Fl.

- 11:30 – 11:45 Arrive and get lunch** – informal greetings  
*Thank Barbara Davis and The Actors Fund for hosting and lunch*
- 11:45 - 12:15 Meeting Opens** (30 min)
- Welcomes: Barbara Davis and Jan Newcomb (5)
  - Agenda review and agreements for a productive meeting (10)
  - Introductions (Everyone share one NCAPER related achievement or challenge) (15)
- 12:15 – 1:15 Member Updates I** (60 min)
- Actors Fund, Music Cares, Culture Aid, NYFA, GIA, NASAA (30)
  - Cerf+, SouthArts (Arts Ready), PAR (30)
- S-T-R-E-T-C-H
- 1:15 – 1:50 Member Updates II** (35 min)
- NEA (25)
  - Take Aways and Action Steps (10)
- 1:50 – 2:10 BREAK** (20 min) (post-it notes on value and key roles for NCAPER)
- 2:10 – 3:00 NCaper: Status, Priorities and Sustainability** (50 min)
- 2019 Report and planned 2020 activity (20)
  - Discussion (30):
    - Coalition Status/Value/Future
    - Role/priorities in preparedness/education, emergency response, policy/advocacy
- S-T-R-E-T-C-H
- 2:50 – 4:00 Sustainability Planning** (topics could change based on earlier discussions) (70 min)  
(small group work - 40 min/ report recommendations and propose next steps – 30 min)
- **Membership campaign:** Who are we reaching for? What's the exchange? (What are we offering/ What are we asking) Campaign plan: Goals #/\$? Pre-campaign to do's, Steering member and staff roles? Timeline?
  - **Resource development:** budget and staffing projections; strategies for Mellon, NEA, Foundation funding
  - **Coordination/Communication:** strategies to add value to coalition member work and amplify art sector voice.
  - **Coalition operations:** re-centering staff and steering committee on joint coalition work. Improving staff/steering communication; steering committee member participation, financial information and planning
- 4:00 – 4:30 Review decisions and agreements;** Confirm action steps and commitments  
**Closing reflections**

## NCAPER

Strengthening the safety net for artists and arts organizations across the country.

### As currently described on the website

**The Coalition (NCAPER)** is the national voice promoting the need for public and private resources (policies, funding and representation) to prepare the arts sector for crisis, to encourage readiness planning by artists and arts organizations, and to assist with post-crisis response and recovery.

THE COALITION HELPS TO BUILD THE STABILITY AND RESILIENCE OF THE ARTS SECTOR BY:

- Coordinating arts preparedness programs – including Performing Arts Readiness (PAR), ArtsReady, and CERF+ the Studio Protector: the Artists’ Guide to Emergencies The Actors Fund, Music Cares, – to encourage the arts sector to strengthen its readiness and resiliency through planning, networking and education
- Promoting a coordinated system of communication and information sharing for arts responders
- Fostering relationships with providers in the emergency services sector and advocating for improved disaster service delivery to artists, arts/cultural organizations, and arts businesses.

### MEMBERSHIP BENEFITS & DUES STRUCTURE as currently promoted on the website

Membership signifies an organization’s or individual’s commitment to strengthening the safety net for artists and arts organizations across the country. Join a growing roster of arts leaders who understands the need for readiness and resiliency in the arts sector. The Coalition (NCAPER) is the national voice promoting the need for public and private resources (policies, funding and representation) to prepare the arts sector for crisis, to encourage readiness planning by artists and arts organizations, and to assist with post-crisis response and recovery.

#### Membership Package

Benefits: All members

- Access to readiness resources, tips and tools to share with your members.
- Materials and guidance on how to encourage readiness conversations

Organization Associate Members

- Logo, Web link, social media links, and organizational information on [www.NCAPER.org](http://www.NCAPER.org).
- Invitations to professional development workshops at annual conferences and member webinars on various readiness approaches tailored to your constituency.
- Opportunities to serve on the NCAPER Steering Committee and working groups.

NCAPER Annual Membership - January - December

Individuals.....\$50 and up

Affiliate Organizations.....\$50

Associate Member Organizations (based on operating budget, not including regranted funds)

\$25,000/under.....\$75

\$1,000,001 - 2,500,000.....\$400

\$25,001 - 50,000.....\$100

\$2,500,001 - 5,000,000.....\$500

\$50,001 - 100,000.....\$150

\$5,000,001 - 10,000,000.....\$750

\$100,001 - 250,000.....\$200

\$10,000,001 - 20,000,000.....\$1,000

\$250,001 - 500,000.....\$250

\$20,000,001/up.....\$1,500

\$500,001 - 1,000,000.....\$300