



## Proposed 16-month Plan for Advancing NCAPER's National Voice January 1, 2020 – April 30, 2021

**Vision** – The Coalition (NCAPER) is the national voice promoting the need for public and private resources (policies, information, funding and representation) to prepare the arts sector for crisis, to encourage readiness planning by artists and arts organizations, and to assist with post-crisis response and recovery.

### Key Areas of Action & Activity to Achieve Objectives

Objective: To encourage the arts sector to strengthen its readiness and resilience through promoting readiness planning, networking and education and training Staff: Executive Director: 14 hours/week & Program Associate 12.5 hours/week <sup>1</sup>			
Action/Activity	Team	Outputs	Observations
1. Serve as a national clearinghouse of information, case studies, and resources for readiness by promoting the work of partners: PAR, CERF+ the Studio Protector, The Actors Fund, MusiCares, and emergency response organizations.	<b>Staff; Steering Committee</b> – promote NCAPER to their memberships & on their websites	NCAPER.org and social media accounts are up-to-date and move information out to the field with the help of Steering Committee membership.	NCAPER staff need to take a more proactive role in requesting that Steering Committee organizations add NCAPER links to websites and “like” social media posts, etc.
2. Assist NEDCC with promoting the ArtsReady 2.0 online tool throughout the arts sector by implementing the subscription subsidies and providing initial onboarding assistance;	<b>Staff; NEDCC &amp; SouthArts</b>	ArtsReady 2.0 becomes the readiness planning tool for the arts sector organizations; subsidies support the participation of small and medium sized arts organizations	Although many staff hours have been spent in the content development aspect of ArtsReady 2.0, the expectation of the workload once the tool is launched is that the hours will be greatly diminished.

<sup>1</sup> Executive Director works a total of 20 hours per week; Program Associate works 15 hours per week; it is important to note that the Executive Director also works 20 hours/week as the Performing Arts Coordinator of the PAR project which allows meaningful overlap of work & time at conferences & workshops.

<p>3. Capture and relate compelling stories and case studies about lessons learned.</p>	<p><b>Staff;</b> <b>Steering Committee:</b> submitting stories, observations, etc.</p>	<p>Videos and blogs are created to tell encouraging stories that support readiness planning and positive results from the field.</p>	<p>Gathering stories and developing compelling articles/blogs/videos will need more than staff's input and commitment.</p>
<p>4. Respond to opportunities with national partners to foster more programming, funding, services to support the resilience of artists and arts/cultural organizations;</p>	<p><b>Member partners:</b> <b>PAR, SMU Data Arts, AFTA, NYFA, CERF+, etc.</b></p>	<p>Although not a service provider, NCAPER may advise or help partners in developing policy, programming, funding that fosters the resiliency of the sector.</p>	<p>NCAPER needs to be nimble in responding, not only to disasters, but to ideas and issues that arise in the field where it can help partners incubate solutions.</p>
<p>5. Grow the membership of NCAPER to include additional national, state and regional arts service organizations and networks by providing consultation to help them design education and services for their members. Offer speakers for member conferences and more on-line material and concrete service offers, links &amp; resources for members.</p>	<p><b>Staff;</b> <b>Steering Committee members</b></p>	<p>A membership marketing plan will be developed and implemented to encourage more affiliates to join NCAPER; NCAPER will facilitate 3X per year phone calls among members for sharing updates &amp; Q &amp; A.</p>	<p>Membership has not grown significantly. More targeting and steering committee involvement that would create a peer to peer campaign will be needed to improve the numbers.</p>
<p>6. Continue to create and present workshops, conference presentations and training at state, regional and national conferences.</p>	<p><b>Staff;</b> <b>PAR</b></p>	<p>At least 6 workshop proposals in partnership with PAR are created and presented nationally.</p>	

<p>7. Participate in PAR-funded work with arts management arts administrator education graduate programs at colleges and universities, with the goals of introducing the next generation of arts leaders to the importance of emergency planning and promoting the inclusion of arts' preparedness and emergency planning/response in degree-granting and certificate curricula.</p>	<p><b>Staff; PAR (AAAE)</b></p>	<p>In concert with the Association of Arts Administration Educators and selected arts management degree programs, NCAPER will partner with PAR to deliver the message of the importance of being prepared to the next generation of arts leaders.</p>	
<p><b>Objective: Promote a coordinated system of communication and information sharing for arts responders before, during and after crises/disasters.</b>  <b>Staff: Executive Director: 2.5 hours; Program Associate: 2.5 hours</b></p>			
Action/Activity	Responsibility	Outputs	Observations
<p>8. Review and revise current protocols for NCAPER to react and come to the aid of artists and arts organizations immediately following a disaster.</p>	<p><b>Staff; Steering Committee members</b></p>	<p>Procedures and protocols for responding to the needs of artists and arts organizations will be developed for implementation and facilitation by NCAPER when needed. Information will be standardized and shared as solutions are discovered.</p>	<p>Our role in organizing post disasters calls is still appreciated and we can do more to increase the value of them by capturing what was learned from the exchanges, following up to learn what the sites found valuable and connections that were made.</p>

<p>9. Develop a list of experts who can be recommended to help on assessment, aid, and sustainability during incidents of disaster and crises.</p>	<p><b>Staff; Steering Committee members</b></p>	<p>A list of qualified experts will be compiled and maintained by NCAPER to assist arts communities before, during and following disasters.</p>	
<p><b>Objective: Foster relationships with providers in the emergency services sector and advocate for improved disaster service delivery to artists, arts/cultural organizations and arts businesses.</b>  <b>Staff: Executive Director: 2.5 hours/week</b></p>			
<p><b>Action/Activity</b></p>	<p><b>Responsibility</b></p>	<p><b>Outputs</b></p>	<p><b>Observations</b></p>
<p>10. Continue to develop relationships with federal, state, local public and private agencies to foster artist/arts friendly policy</p>	<p><b>Staff; Steering Committee members</b></p>	<p>NCAPER is a participating member of HENTF; NCAPER monitors &amp; influences legislation for including the arts at policy tables.</p>	<p>While NCAPER influenced NEA's positive decision to add a question to its 2021 guidelines regarding readiness planning, we need to find new ways to assist policy makers to understand that most of the arts sector is not protected or ready.</p>
<p>11. Analyze and assess the effectiveness of the Cultural Placekeeping Guide network model to create a comprehensive standard leading toward a national "network of networks".</p>	<p><b>NASAA, NEA, State Arts Councils, AFTA</b></p>	<p>A new edition of CPG will be published to incorporate feedback from the state networks (CA, VT), &amp; PAR grantee networks.</p>	<p>We need to build on the California Arts Council initiative to encourage more networks to be created in other states.</p>

Objective: Develop new avenues of financial support to build capacity and sustainability. Staff: Executive Director: 1 hour/week			
Action/Activity	Responsibility	Outputs	Observations
12. Create a plan to obtain national support including the NEA of NCAPER activities.	<b>Staff;</b> <b>Fundraising Group –</b> S. Surkamer	Analysis of the financial costs and income related to ArtsReady 2.0 subscriptions.	The quarterly schedule of NCAPER meetings should allow for more targeted steering committee member work with staff.
13. Develop a Phase II proposal for continued Mellon Foundation support after April 2021.	A committee/working group of Steering Committee members will work with the ED	Priorities and objectives for a Phase II proposal to be submitted to the Mellon Foundation.	