

NCAPER call

Thursday, June 28, 1 P.M.

Welcome - Mollie

Approve minutes of May steering committee call - **approved**

- Amy – territorial authority question, will talk to Jan individually
- Following idea of alternating calls between business & program + ideas

6 month work plan - Jan

- Amy – Cultural Place Keeping Guide – why are we going to be updating, not essential guidelines?
- Jan – taken from deliverables from the grant
- Amy suggests adopting effort to market CPKG and evaluate use of it, facilitate building up networks. If it's not being used, we can't judge it's utility.
 - Jan – it's being pushed with the PAR grant
 - Mollie – discussed at AFTA, along with PAR and AR materials
- Ted – complements work with PAR. Is this realistically something one person can do? Concern about capacity.
 - Jan – No. Jordan assisting 10 hours/week. Abigail from Melon Foundation wanted an update, push for unified efforts across orgs.
 - Mollie – Prioritize making things dovetail with unified message
- Tom – Jordan has been helpful – across TCG and AFTA, in preparing resources. There may be times for “all hands on deck” situations to help all orgs.
- Ted – Thinking about these orgs more and more as a unified message.
- Tom – Bottom of p. 3, mention Cornelia
- Amy – careful in use of language concerning “response,” we want to align ourselves with disaster management community's terminology
- Ted – If we're thinking more unified, are there deeper conversations we need to have about that?
 - Tom – they've started in a small way, at the booth at AFTA (w/ Mollie & Steve). May be something we want a subcommittee to discuss. Possibility that PAR may go in for another grant for 2020 – 2022, then look at timing of next NCAPER grant, and push them under one umbrella. Jan and Tom starting in August on evaluation of PAR through January. Do we need to change course at all? What's the content of the next grant?
 - Ted – the more unified the message, the better it's going to be for everybody.
 - Jan – suggests using every-other-meeting idea to discuss unification
 - Tom – allow individual orgs to have autonomy without getting into competitive relationships
- Mollie – In financial plan, part of long term plan to increase program time on this project
- Mary (?) – willing to provide input on NCAPER help desk; experience with NIFA hotline, 3-5 P.M. by phone and email

- Tom – National Heritage Responders under American for Conservation (?), coordinate responders working with collections, did work on Harvey and PR following Maria; good resource people
- Amy – spoke with Rand corporation about questionnaires, those will be available to use as models

Committee updates

Fundraising & Membership - Ted

- Ted – at meeting, reviewed draft of membership plan, tweaked and discussed more in depth
 - Idea of expanding the concept of affiliate membership, multi-year sustaining member category. Interest in attracting other sectors (insurance, etc). Greater money to count-on outside of immediate “family”
 - Great deal of interest at AFTA meeting about how info should be disseminated from local art councils to constituency
 - Mellon interested in discussing project with other funders
 - Played with idea of reaching non-arts sector; there may be others (tourism, etc) that would make some sense
 - Crowdsourcing possibility; aware of risk, there may be potential, looking at best practices; concern about holding momentum / keep stimulating
 - What happens if large grant disappears? How can we sustain ourselves?
 - Mary (?) – Crowdsourcing allocated to specific costs?
 - Ted – conversation hasn’t gone that deep
 - Mollie – overall strategy needs to be developed
 - Look at traditional ways (throwing a benefit, house parties, etc)
 - Considering both short and long term ideas

Finance & Governance - Mollie

- Committee has not met; financial statement included in packet. Program Report from South Arts Financial Director; A few changes; a carry forward ~10k from steering committee contributions
- Amy – Mellon money ; noticed cost for consulting honoraria but no line item; Mollie – from two different funding sources, think we can combine those lines
- Ted – 6 events over 3 years, 2 events a year
- Mollie – next business call - rough year end statement, updates to FY19 budget, try to get out before next call (August)
- Thankful for AFTA staff, best place for our table
- Opportunity for members to sit on the steering committee; dust off governance plan regarding staff and governance

Programs - Tom

- Not able to meet in the last two months, hopes for July and August; seeing reports from individual members on program; Clinton meeting, Create Act Work; Amy report on PR activities; ideas/questions about on the ground surveying; Amy has spoken with the group and distributed

survey, related to work on assessment. A number of our activities being pushed forward by sheer force of will.

- Discussed idea of work in USVI, where funding would come from. FEMA was unable to release funding from federal level, suggested to VI contacts to approach VICEMA(?). To approach it more quickly, a group in USVI including Performing Arts & Cultural Heritage centers etc is putting together one of the PAR grants; setting up alliance for response structure and have kick off meeting to work with emergency responders before hurricane season starts. Soon if funding goes through. Planning to submit by Saturday; working with them the past few weeks.
- We have had some groups say they will provide some local support for these activities.
- Amy – One of the pieces for working with FEMA is creating courses of action for artists and arts orgs; to build independent structure; cultural ecosystem mapping; course of action adopted by governor of PR; idea that NCAPER does this sort of training included in “course of action”
 - Ted – deadline for discussing plan?
 - Amy – early August to have everything together
- Mollie – Susan (?) from Mellon – they haven’t been on recovery calls, but do read notes from meetings; planning to send staff contingent in November
- Ted – when we go into a community that we don’t know the ecosystem of, it’s taken a lot of telephone calls to get some sense of what works and what doesn’t work towards building needed capacity; also true in the states; we don’t necessarily know the ecosystem even with an arts council. We need some way of getting a sense of that (somehow).
- Mollie – I had phone calls from leaders of territorial arts agencies to gently set up a framework for them, so that if their constituents call on them, we could help them respond to that demand. Something the coalition has had to do for people not used to dealing with events.
- Suzanne - In states where you have a stable council, staff can be of great assistance; field is changing rapidly, well over 50% of state arts agency (EDs?) have turned over in the last 2 years. People don’t know what they don’t know. Could that be a component of the bootcamp that NASAA does with new EDs just so they know, have provided resources, preparation
- Amy – look for orgs who take activism roles; sometimes it won’t be a local or state agency; does this kind of basic ecosystem mapping need to be done before disaster happens so we can know the players ahead of time?
 - Ted – another example of readiness planning; example of what CultureAid has been trying to do. Even with well-informed orgs, they have no info on individual artists.
 - Suzanne – Malcolm White very hands on; TX arts commission one of the first orgs people turn to. Every state is different. Establish a number of strategies, the right one for the right state
 - Andy – For 30 years, I’ve been watching states go through disasters; SAAs act as major coordinators, at the forefront for coordinating partners
 - Jan – whenever we can piggyback on whatever’s being done, it is smart

Communications & Marketing – Mariell

- Report sent out; NCAPER should have it’s own website; preliminary research into cost and content, navigation
 - 1 question: ecommerce options; annual cost \$96 – 312; subscription only
 - Steering committee – what should be on the website?

- About section,
- on-the-ground stories – list of partners for each area,
- disaster specific pages;
- ongoing resources page with online readiness tool for orgs – links to other sites;
- don't want to reinvent the wheel;
- page for membership; CPKG page or on About;
- Haven't looked into custom platform; more expensive (4 and time)
- Cornelia – We have the Placekeeping guide, library of reports; need to have robust resource area

Votes

Membership model – approved, no opposed

- 2-way communication; Opportunity for members to share info with us
- Products – CPKG; services from members; how to communicate benefits of membership
- AFTA – have to explain different orgs, confusing; need to talk further about unified message

Amy's Proposal – task group formed to discuss next steps: Amy, Cornelia, Jan, Andy, Tom

- Ted – Timeframe? Amy – trying to get people down in July, can continue after if necessary; if storm comes this season, it will be mid August – September; need to see what needs need to be met right now; Ted – politically for this, pragmatically trying to decide how much can be allocated.
- Amy – Laura Folley not actively coordinating at FEMA; Maybe Mary Anne at Museum of Contemporary Art, other museums could provide what they think is necessary now.
- Mollie – Are there are other preparatory activities we could tag onto?
 - (?) - Should try to coordinate with Cultural Resource people
- Cornelia – be sensitive to peoples' load; not all fully recovered
- Amy – there is a distrust of FEMA, be careful of who sponsors;
- Next steps: look at local capacity; identify needs
- Jan – there needs to be a request from PR; we can't go to Mellon, "we have this idea," we need a formal request.
 - Mollie – we need some of these questions answered first.
 - Jan – need someone from Cerf+ to identify individual artist needs
- Concerns raised about local availability and needed sensitivity
- Amy – people have learned from experience to be more prepared; experience as the teacher
- No one has insurance (not trusted); who will insure artists in PR?
- Ted – did you find interest in the co-op idea in PR? We have to build capacity for a culture of preparedness
 - Amy – musicians union, group of doc filmmakers; informal artist groups, arts accelerators; lots of individuals doing things without support
- Each org sending brief update to Jan in lieu of verbal reports